



America Recycles 2004

November 15

[www.americarecyclesday.org](http://www.americarecyclesday.org)

# America Recycles--Key Messages

- Support Recycling
- Closing the Loop (it means buying recycled-content products)
- Pledges and Prizes



# Support Recycling

- Recycling Saves Energy
  - You can watch THREE hours of TV with the electricity saved by recycling ONE soda can!
  - Recycling one ton of paper saves 380 gallons of oil!
- Recycling Saves Room in the Landfill (Dump)
  - Paper fills almost half of every trash can--that's a lot of trees!

# Support Recycling

- Recycling Saves Natural Resources
  - Plastic is made from oil--really!
  - Did you know: Glass is made from sand?
  - Metals are dug-up from mines
  - 17 trees have to be cut down to make one ton of new paper!
- Recycling Creates Less Pollution
  - Recycling steel reduces:
    - Air pollution by 86%
    - Water pollution by 76%
    - Mining wastes by 97%

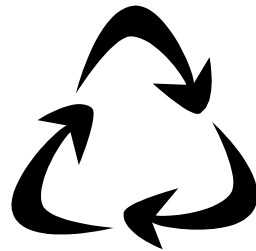


WOW!

# Closing the Loop

- Buying things that are made from recycled products makes companies want to make more.
- By putting things in the recycling bin and then buying recycled “new” items at the store, you are Closing the Loop!

Always Look



Before you Buy!

# Pledges and Prizes

- If enough of us promise to 'Close the Loop' by *filling out a pledge card*, we can help the environment AND win great prizes!
- Prizes include: a Disney trip for four, bikes, cameras, and a Perry's Ice Cream Party (with lots of great Wegmans' toppings) for our entire school!!!



# Last Year's Winners!!

- Chase-Pitkin Gift and a Perry's Ice Cream party with toppings from Wegmans:
  - E. Barclay ES, Brockport
  - Wyoming Central
  - Notre Dame High School
  - St. Joseph's School, Batavia
  - Genesee Wyoming Catholic CS
- Perry's Ice Cream party with toppings from Wegmans:
  - Perry ES/MS
  - R-H Roth Middle School
  - Avon Middle School
  - Warsaw Elementary



# Last Step !

- Make your pledge to:
  - Recycle; and,
  - Buy Recycled Products



**"I pledge  
to recycle & buy  
recycled products."**

*Please enter me in the drawing for terrific local, state and national prizes.*

Name: \_\_\_\_\_

☐ Check here if you are under 18.

School Name: \_\_\_\_\_

Phone #: ( \_ \_ \_ ) \_ \_ - \_ \_ \_

*This information will not be used for telemarketing purposes.*

**Return this to your teacher. Winners will be notified by phone after the drawings.**

[www.americarecyclesday.org](http://www.americarecyclesday.org)